
I seek to inspire empathy and inclusion through accessible experience and interaction design.

Employment

NYC DoITT

Senior UX Designer
Sept 2017 - Present

Deliver the UX strategy and front-end development to essential New York City websites and applications. Oversee NYC 311 mobile app redesign. Pair program React applications. Manage and mentor junior designers and CUNY fellows. Participate in citywide civic design forums for accessibility and inclusivity.

Avidano Digital

Owner, Lead Designer
Oct 2011 - Sept 2017

Led the creative vision, strategy, and development of digital communications for nonprofits and social enterprises around the world. Clients included UNICEF, City University of New York, Cheetah Conservation Fund, and others. Managed a small team of designers and developers. Ran day-to-day business operations.

UNICEF

Contract Web Designer
Feb 2011 - Oct 2011

Sole designer of a state-of-the-art content management system used in over 80 countries. Iterated user-flows and wireframes. Created detailed mock-ups and internal presentations. Developed front-end templates. Worked with developers to implement changes and ensure quality across multiple phases of the application.

Underline Communications

Interactive Designer
Aug 2010 - Jan 2011

Designed websites, promotional emails, and banner campaigns for American Express. Produced wireframes, mock-ups, and client-facing presentations. Developed front-end templates.

Spiegel Design Group

Freelance Web Designer
Aug 2009 - Aug 2010

Created detailed website mock-ups and presentation materials for national fashion, retail, and nonprofit clientele. Projects often required remarkably tight-turnaround time. Designed logos and other brand marketing materials.

Swanson Russell

Web Designer
Sept 2006 - July 2009

Created website mock-ups and front-end templates. Developed micro-sites using Macromedia Flash (ActionScript3). Led and taught 'Lunch and Learns'. Art directed entry-level designers and production artists for web and print projects.

Formal Education

The Creative Center

College of Art and Design

Graduated with an Associate of Occupational Studies Degree in Graphic Design and Illustration.

Skills

Content Strategy
UX/Interaction Design
Front-end Development
Design Systems

Branding/Identity Design
Graphic Design
Typography
Illustration/Fine Art

Communication/Writing
Teaching and Mentoring
Agile Methodology